

Fact Sheet and Media Advisory

Grace Hopper Celebration of Women in Computing Conference 2010

A Program of the Anita Borg Institute for Women and Technology

General Media Advisory

What: 2010 Grace Hopper Celebration of Women in Computing Conference -
<http://www.gracehopper.org>

Theme: *Collaborating Across Boundaries*

Overview: “Collaborating Across Boundaries” recognizes the significant role women play in using technology to work together across various borders including gender, scientific, social, geographical, racial or political. The Grace Hopper Celebration of Women in Computing Conference (GHC) brings together women in all aspects of computer science and engineering. The event offers women the opportunity to learn about new technologies, to build networks and advance their careers in both industry and academia.

Where: Hyatt Regency Hotel in Atlanta, Georgia

Website: <http://www.gracehopper.org>

Media Contact: jerrib@anitaborg.org or 650-857-6095/408-204-7229

When: September 28-October 2, 2010

Why: The leading conference for women in the field of computer science, the Grace Hopper Celebration provides a forum to inspire, educate, encourage and create awareness of opportunities for women in the field of computing and to celebrate the considerable achievement of women in the field. This year’s theme “Collaborating Across Boundaries” recognizes the significant role women play in using technology to work together across various borders including gender, scientific, social, geographical, racial or political. Conference attendees will also find inspiration to continue to work together to make change happen within and across boundaries.

Who: The largest gathering of women in computing in the world includes leading women from industry and government, professors and researchers, graduate and undergraduate students. Plenary sessions, technical papers, panels, poster sessions, ACM Student Research Competition (SRC), PhD Forum and workshops will be delivered by successful researchers and professionals in the area of computer science.

Anticipated attendance: 1800+ (2009 attendance — 1571)

2010 Keynotes

- Duy-Loan Le, Texas Instruments
- Barbara Liskov, MIT

Invited Technical Speakers:

- Catherine Baudin, eBay Research Lab
- Carla Gomes, Cornell University
- Claudia Medeiros, University of Campinas, Brazil
- Jan Moolman, Association for Progressive Communications' Women's Networking Support Program
- Lucila Ohno-Machado, University of California, San Diego
- Fernanda B. Viegas, IBM
- Others to be announced soon

Conference Leadership:

- General Chair — Tracy Camp, Colorado School of Mines
- Program Co-Chair —Lori Pollock, University of Delaware
- Program Co-Chair — Wendy Rannenber, Consultant

History: Co-founded in 1994 by Dr. Anita Borg (1949-2003) and Dr. Telle Whitney and named to honor the legacy of US Navy Admiral, Grace Murray Hopper. Admiral Hopper's work on compilers and on making machines understand ordinary language instructions led ultimately to the development of the business language COBOL.

There have been nine Grace Hopper Celebration of Women in Computing Conferences:

- 1994 in Washington D.C.
- 1997 in San Jose, California
- 2000 in Cape Cod, Massachusetts
- 2002 in Vancouver, British Columbia
- 2004 in Chicago, Illinois
- 2006 in San Diego, California
- 2007 in Orlando, Florida
- 2008 in Keystone, Colorado
- 2009 in Tucson, Arizona

Each year GHC has grown and 2009 was a complete sell out with a record setting 1571 attendees from 88 different companies, 223 academic institutions and 10 government labs and agencies. The Grace Hopper Celebration of Women in Computer Conference is global in scope with representatives from 21 countries attending in 2009. The countries represented were Afghanistan, Australia, Austria, Canada, France, Germany, India, Japan, Kenya,

Mexico, Netherlands, New Zealand, Nigeria, Norway, Puerto Rico, Russian Federation, South Africa, Switzerland, Turkey, United Kingdom, and the United States.

Green

The 2010 Grace Hopper Celebration of Women in Computing Conference is committed to being a Green Conference.

The Conference Design: Plenary sessions, technical papers, panels, poster sessions and workshops by successful researchers and professionals in the area of computer science.

Grace Hopper Conference 2009 Sponsors

Corporate and Government Sponsors

- **Platinum Corporate Sponsors:** Amazon, CA, Cisco, HP, IBM, Intel, Google, Lockheed Martin, Microsoft, NetApp, Sun Microsystems
- **Platinum Government Patron:** National Science Foundation (NSF)
- **Gold Government Patron:** National Security Agency (NSA)
- **Silver Corporate Sponsors:** Bloomberg, Blackrock Investments, eBay, Facebook, Goldman Sachs, Intuit, Ratheon, SAP, Salesforce.com, State Farm Insurance, Symantec, Thomson Reuters, Thoughtworks, Yahoo
- **Bronze Corporate Sponsors:** Adobe, Akamai, Avanade, Argonne National Laboratory, AT&T, Freddie Mac, USAA
- **Supporter Corporate Sponsors:** Berkeley Lab, LGS, Ventana
- **Start-Up/Non-Profit Sponsors:** NCWIT
- **Founding Sponsors:** Computer Research Association (CRA) and CRA-W.

Academic Underwriters

- **Gold Academic Underwriters:** Empowering Leadership, Georgia Tech, University of Southampton College of Computing
- **Silver Academic Underwriters:** California Institute of Technology, Carnegie Mellon Information Networking Institute, NCSA, New York University, Princeton School of Engineering and Applied Sciences, University of Arizona
- **Bronze Academic Underwriters:** Harvey Mudd College, Indiana University, Michigan Technological University, Northwestern University, Penn Engineering, Santa Clara University, Tufts University, University of British Columbia, University of Michigan School of Information, University of Nebraska at Omaha, Virginia Tech
- **Supporter Academic Underwriters:** Bagley College of Engineering, Pace University, MIT Lincoln Laboratory

Awards Reception and Presentation: Announces the award recipients of the prestigious:

- Anita Borg Award for Technical Leadership

- Anita Borg Social Impact Award
- Anita Borg Change Agent Awards sponsored by Google
- Denice Denton Emerging Leader Award

The Grace Hopper Celebration of Women in Computing is a program of the Anita Borg Institute for Women and Technology (ABI) and is co-presented by the Anita Borg Institute for Women and Technology and the Association of Computing Machinery (ACM).

www.gracehopper.org

About the Anita Borg Institute for Women and Technology (ABI): The Anita Borg Institute (ABI) <http://anitaborg.org> provides resources and programs to help industry, academia, and government recruit, retain, and develop women leaders in high-tech fields, resulting in higher levels of technological innovation. ABI programs serve high-tech women by creating a community and providing tools to help them develop careers. ABI is a not-for-profit 501 (c) 3 charitable organization. ABI partners include: Google, Microsoft, HP, Cisco, First Republic Bank, Intel, National Science Foundation, NetApp, SAP, Sun Microsystems, Symantec, IBM, Lockheed Martin, Thomson Reuters, CA, Intuit, Wilson Sonsini Goodrich & Rosati, Amazon, Facebook, and Raytheon.

About ACM:

ACM, the Association for Computing Machinery www.acm.org, is an educational and scientific society uniting the world's computing educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM strengthens the profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

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