

Fact Sheet and Media Advisory

Grace Hopper Celebration of Women in Computing Conference 2009

A Program of the Anita Borg Institute for Women and Technology

General Media Advisory

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What: 2009 Grace Hopper Celebration of Women in Computing Conference - www.gracehopper.org

Theme: *Creating Technology for Social Good*

Overview: This year's theme "Creating Technology for Social Good" recognizes the significant role women play in defining technology used to solve social issues. The Grace Hopper Celebration of Women in Computing Conference brings together women in all aspects of computer science and engineering. The event offers women the opportunity to learn about new technologies, to build networks and advance their careers in both industry and academia.

Where: JW Marriott Star Pass Resort and Spa, Tucson, AZ

Website: www.gracehopper.org

Media Contact: jerrib@anitaborg.org or 650-857-6095

When: September 30-October 3, 2009

Why: The leading conference for women in the field of computer science, the Grace Hopper Celebration provides a forum to inspire, educate, encourage and create awareness of opportunities for women in the field of computing and to celebrate the considerable achievement of women in the field. This year's theme "Creating Technology for Social Good" recognizes the significant role women play in defining technology used to solve social issues. and will also provide inspiration to the attendees to continue to make change happen within their organizations.

Who: The largest gathering of *Women in Computing in the World* includes leading women from industry and government, professors and researchers, graduate and undergraduate students. Plenary sessions, technical papers, panels, poster sessions, ACM Student Research Competition (SRC), PhD Forum and workshops will be delivered by successful researchers and professionals in the area of computer science.

Anticipated attendance: 1450+ (2008 attendance — 1450)

2009 Keynotes

- To Be Announced

Invited Technical Speakers:

- Josephine Cheng, IBM
- M. Bernardine Dias, Carnegie Mellon
- Brenda Laurel, California College of the Arts
- Martha Pollack, University of Michigan
- Window Snyder, Mozilla
- Others to be announced soon

Conference Leadership:

- General Chair — Heidi Kvinge, Intel
- Program Chair — Tracy Camp, Colorado School of Mines

History: Co-founded in 1994 by Dr. Anita Borg (1949-2003) and Dr. Telle Whitney and named to honor the legacy of US Navy Admiral, Grace Murray Hopper. Admiral Hopper's work on compilers and on making machines understand ordinary language instructions led ultimately to the development of the business language COBOL.

There have been eight Grace Hopper Celebration of Women in Computing Conferences:

- 1994 in Washington D.C.
- 1997 in San Jose, California
- 2000 in Cape Cod, Massachusetts
- 2002 in Vancouver, British Columbia
- 2004 in Chicago, Illinois
- 2006 in San Diego, California
- 2007 in Orlando, Florida
- 2008 in Keystone, Colorado

Each year the Conference has grown and 2008 was a complete sell out with a record setting 1450 attendees from 103 different companies, 199 academic institutions and 7 government labs and agencies. The Grace Hopper Celebration of Women in Computer Conference is global in scope with representatives from 22 countries attending in 2008. These countries represented were Algeria, Australia, Brazil, Canada, China, Ethiopia, Germany, India, Kenya, Republic Of Korea, Mexico, New Zealand, Puerto Rico, Romania, Rwanda, Singapore, Spain, Switzerland, Turkey, United Kingdom, United States Minor Outlying Islands, and the United States.

Green

The 2009 Grace Hopper Celebration of Women in Computing Conference is committed to being a Green Conference.

The Conference Design: Plenary sessions, technical papers, panels, poster sessions and workshops by successful researchers and professionals in the area of computer science.

Grace Hopper Conference 2008 Sponsors

Corporate and Government Sponsors

Platinum Corporate Sponsors: CA, Cisco, Google, HP, IBM, Intel, Microsoft, NetApp, Sun Microsystems. **Platinum Government Underwriter:** National Science Foundation (NSF). **Gold Corporate Sponsors:** Amazon, Lockheed Martin, and Yahoo. **Silver Corporate Sponsors:** Argonne National laboratory, Bloomberg, eBay, Goldman Sachs, SAP, Salesforce.com, State Farm, Symantec, and Thoughtworks. **Bronze Corporate Sponsors:** ATYT Labs, Akamai Technologies, Adobe Systems, Inc, Facebook, LGS Innovations, Raytheon, Wells Fargo. **Supporter Corporate Sponsors:** KIS Lawrence Berkeley National Laboratory, and Xilinx. **Start-Up/Non-Profit Sponsors:** National Center for Women & Information Technology (NCWIT) **Founding Sponsors:** Computer Research Association (CRA) and CRA-W.

Academic Underwriters

Gold Academic Underwriters: ACM, Georgia Tech College of Computing, Harvard School of Engineering and Applied Science, NCSA, Princeton School of Engineering and Applied Science. **Silver Academic Underwriters:** California Institute of Technology, Carnegie Mellon Information Networking Institute, Michigan State University, New York University, University of Washington Computer Sciences and Engineering. **Bronze Academic Underwriters:** Baskin School of Engineering, UC Santa Cruz, Drexel University Computer Science Department, Indiana University, Virginia Tech, The University of Texas at Austin and the Empowering Leadership Alliance, Stanford University, University of Nebraska at Omaha, Tufts University, Harvey Mudd College, University of Alberta, University of Maryland University College, University of Michigan School of Information, Penn Engineering, Santa Clara University. **Affiliate Academic Underwriters:** Cornell University, Pace University, Rutgers University, University of Minnesota.

Awards Reception and Presentation: Announces the award recipients of the prestigious:

- Anita Borg Award for Technical Leadership
- Anita Borg Social Impact Award
- Anita Borg Change Agent Awards sponsored by Google
- Denice Denton Memorial Award

The Grace Hopper Celebration of Women in Computing is a program of the Anita Borg Institute for Women and Technology (ABI) and is co-presented by the Anita Borg Institute for Women and Technology and the Association of Computing Machinery (ACM). www.gracehopper.org

About the Anita Borg Institute for Women and Technology (ABI): The Anita Borg Institute provides resources and programs to help industry, academia, and government recruit, retain, and develop women leaders in high-tech fields, resulting in higher levels of technological innovation. ABI programs serve high-tech women by creating a community and providing tools to help them develop their careers. ABI is a not-for-profit 501(c) 3 charitable organization. ABI Partners include: Google, Microsoft Corporation, HP, Sun, Cisco, Intel, SAP, Juniper Networks, NSF, NCWIT, IBM, Symantec, CA, NetApp, and Capgemini. For more information, visit www.anitaborg.org.

About ACM:

ACM, the Association for Computing Machinery <http://www.acm.org>, is an educational and scientific society uniting the world's computing educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM strengthens the profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

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