

INDUSTRY SPONSORSHIP: ONE CONFERENCE, MULTIPLE BENEFITS

The Grace Hopper Celebration of Women in Computing is the largest gathering of technical women in the world and the premier conference where students, new and experienced industry professionals, and academics gather for three days of learning, networking, and inspiration. For industry sponsors, the Grace Hopper Celebration offers a one-stop solution to address your organization's efforts to recruit, retain, and advance technical women.



RECRUIT

Fill your pipeline with technical talent

As a sponsor, you gain access to top quality student recruits from leading computer science and engineering departments. Sponsors enjoy a track record of recruiting some of their best talent at the Grace Hopper Celebration. Universities represented include Carnegie Mellon University, Stanford University, Texas A&M, Georgia Tech, University of California, University of Illinois, University of Washington, and many more.

We actually came back with 45 resumes that moved forward to phone screens for possible internships and full-time opportunities. Thank you!

2007 Grace Hopper Celebration Sponsor

Reach a professional network of technical women at all career stages

Your company will access a network of over one thousand technical women, including a significant proportion of mid-level and senior technical women.

RETAIN

Recognize and inspire your technical women

Becoming a sponsor provides the opportunity to send your technical women to the conference and demonstrate your organization's commitment to diversity. Sponsor companies use the Grace Hopper Celebration to recognize and inspire their top female talent who gain the opportunity to create networks, mentor each other, and remain inspired to continue their career path.

92% of industry participants agree or strongly agree that attending The Grace

Hopper Celebration has led them to feel like a part of a community of technical women

2008 Grace Hopper Celebration Evaluation and Impact Survey

Showcase your technical innovations

As a sponsor, take advantage of a unique platform designed to highlight the success of your technical women and showcase your technical innovations to peer organizations.

Increase Employee Engagement

The Grace Hopper Celebration provides a unique opportunity to energize your employees and celebrate their accomplishments.

86% of industry respondents agree or strongly agree that they felt inspired by the role models they saw at Grace Hopper 2008

2008 Grace Hopper Celebration Evaluation and Impact Report

“The Grace Hopper Celebration is a crucial part of our retention initiatives for our female technical talent. We leverage the conference to recognize and inspire SAP’s technical women, as well as provide them with critical professional development.”

TRACY PRENTISS, VICE PRESIDENT, SAP

ADVANCE

Create global connections that spark innovation

Sponsor companies create and solidify internal knowledge networks at the Grace Hopper Celebration. Women

from various company locations exchange ideas and establish collaborations that fuel internal innovation.

Spur professional development

The Grace Hopper Celebration combines top quality technical content

with the best professional development for mid-level and senior women. Professional development addresses the specific needs of technical women by topics such as managing global teams, negotiation, work-life balance, breaking through barriers to advancement, overcoming the imposter syndrome, and many others.

Increase Your Social ROI and Impact at the Grace Hopper Celebration

Consider sponsoring one or more of these worthwhile networking opportunities throughout the conference. Each serves a vital role in fostering community, role models, and enhanced skills.

OPPORTUNITY

SOCIAL ROI & IMPACT

CONNECT Project	Facilitate online networking during and after the conference for all attendees
Conference Childcare	Enable professional women and students to attend who might otherwise be unable due to parenting conflicts
Technical Executive Forum	Sponsor the Technical Executive Forum for CTOs, CIOs and SVPs, an exclusive convening to discuss the challenges organizations face in the recruitment, retention, and advancement of technical women and the solutions to these challenges.
US and International GHC Scholarships	Support retention of women in computing by sponsoring a US or international scholarship that enables a student or young professional women to attend GHC
Minority GHC Scholarships	Help minority technical women including African American, Black, Asian American, Latina, Native American, Disabled, LGBT and others attend the Grace Hopper Celebration
GHC Poster Session	Showcase technical women’s research—for many, GHC represents their first poster session to present their research
Resume Workshop	Provide necessary workforce training to students, young faculty, and professional women
Latinas in Computing Lunch	Enable Latina women to network as a group and identify role models and mentors
Women of Color Lunch	Facilitate the networking that is critical to the retention of Women of Color in Computing
Scholarship Reunion Lunch	A private lunch for all past and present scholarship recipients
Systems Lunch	Underwrite the lunch for Systems, the oldest online community of technical women in the world
LGBT Lunch	Support the private lunch for the LGBT technical community
Faculty Lunch	Sponsor the private lunch for all faculty members
ResearchHers Breakfast	Sponsor the breakfast for the ResearchHers community
Town Hall Meeting	Sponsor the meeting held on Saturday where attendees provide conference feedback
PhD Forum/New Investigator	Sponsor a specific track of sessions at the conference.

For more details or pricing, contact Jody Mahoney by email jodym@anitaborg.org or visit www.gracehopper.org/2009/.

88% of industry respondents who have attended the Grace Hopper Celebration in the past say attending in the past had a positive impact on their professional advancement.

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To learn more about the Grace Hopper Celebration of Women in Computing:
www.anitaborg.org
 and
www.gracehopper.org.



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All quotes and statistics reported are drawn from the 2008 Grace Hopper Evaluation and Impact Report. A full copy of the report is available at www.anitaborg.org.