

FOR IMMEDIATE RELEASE

**ANITA BORG INSTITUTE ANNOUNCES REGISTRATION IS OPEN FOR 2008
GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING**

**Registration Now Open for Largest Gathering of Women in Computing, Featuring Fran
Allen and Mary Lou Jepsen as Keynote Speakers and More than 80 Sessions**

PALO ALTO, Calif. — June 3, 2008 — The Anita Borg Institute for Women and Technology (ABI) announced today that Fran Allen, IBM Fellow Emerita and 2007 Turing Award Winner, and Mary Lou Jepsen, founder and CTO of One Laptop per Child, will be keynote speakers for the 8th Annual Grace Hopper Celebration of Women in Computing conference, which will be held October 1-4, 2008 at the Keystone Resort in Keystone, Colorado. Registration for the event is now open and the program is available.

The world's largest gathering of women in computing in industry, academia, and government, the Grace Hopper Celebration (GHC) is a three-day technical conference designed to bring the research and career interests of women in computing to the forefront. Leading researchers and industry experts discuss their current work, while special sessions focus on the role of women in today's technology fields, including computer science, information technology, research, and engineering. Co-presented by ABI and the Association for Computing Machinery (ACM), the conference features more than 88 sessions across seven tracks, well-known keynote speakers, invited technical speakers, panels, workshops, new investigator technical papers, Ph.D. forums, technical posters, "birds of a feather" sessions, the ACM Student Research Competition, and an awards celebration.

The 2007 GHC conference attracted over 1,400 participants from 23 countries and featured more than 250 presenters. A survey of last year's participants revealed that a significant percentage reported an increased passion and commitment to their roles as technical women after attending the conference. The survey also found that attendance had a positive impact on their professional advancement.

We Build a Better World – Conference Program

This year's conference theme, We Build a Better World, recognizes the significant role women play in creating and utilizing technology to improve world conditions. More than 1,600 women from industry, academia, and government are expected to turn out for this year's event. In addition, recipients of the prestigious Denise Denton Emerging Leader and Anita Borg Social Impact and Technical Leadership awards, underwritten by Microsoft, will be announced at an Awards banquet on October 2.

Sessions at this year's GHC cover a broad range of topics, including highly technical – The Synergistic Evolution of Software and Hardware Technologies, Evaluating Virtualization Performance via Benchmarking, Improving Product Viability through Collaboration with Product Support, Scaling Applications to Enable Unprecedented Science on Petaflop Platforms, to career development – Business 101: Learning to Speak the Language of Business, Transforming Yourself into a Technical Leader, How to Manage Your Career When Life Gets in the Way and Recession Proofing Your Career Networking Workshop. Sessions of interest to academics include Opportunities for Undergraduate Research in Computer Science, Beyond

Classes and Textbooks: a Guide for Starting Grad School Research, and Confidential Advice Session for Junior Faculty.

Participants interested in social impact issues can choose to attend The Artemis Project: Teaching Computer Science to Adolescent Girls, Inspiring Girls in Technology: How to Make Every Outreach a Success, Social Impact of Advanced Technologies and Telemedicine in the Developing World, Having Global Impact as a Technical Woman: Information Technology Applied to the Developing World, among others.

About This Year's Keynote Speakers

Fran Allen, IBM Fellow Emerita and 2007 Turing Award Winner

Widely known for her work on compilers, compiler optimization, parallelism, and high-performance systems, Fran Allen was the first woman to be named an IBM Fellow – the company's highest technical honor. Allen is also well known for her work as a mentor and advocate for women in computing. Active professionally, she has served on the National Science Foundation's Computer Information Science and Engineering Board, the National Research Council's Computer Sciences and Telecommunications Board, the Computing Research Association Board, and the ACM Council.

Mary Lou Jepsen, Founder, Pixel Qi and Former CTO, One Laptop Per Child

Mary Lou Jepsen was the first CTO of One Laptop Per Child (OLPC), an organization whose mission is to deliver low-cost, mesh-networked laptops en masse to children in developing countries. Jepsen invented the laptop's sunlight-readable display technology and co-invented its power management system, and transformed these inventions into ready-to-ship hardware. After leaving OLPC, Jepsen started a for-profit company, Pixel Qi, to commercialize some of the technologies she invented at OLPC.

Registration is now open, with early bird discounts in effect through August 17. Applications are being accepted for scholarships to attend GHC through June 15, 2008. For more information, visit www.gracehopper.org/2008/.

About the Anita Borg Institute for Women and Technology (ABI)

The Anita Borg Institute provides resources and programs to help industry, academia, and government recruit, retain, and develop women leaders in high-tech fields, resulting in higher levels of technological innovation. ABI programs serve high-tech women by creating a community and providing tools to help them develop their careers. ABI is a not-for-profit 501(c) 3 charitable organization. ABI Partners include: Google, Hewlett-Packard, Microsoft Corporation, IBM, Intel, Cisco, Juniper Networks, National Science Foundation, Sun Microsystems, Symantec, NetApp, and Capgemini. For more information, visit www.anitaborg.org.

###

Media Contact:

Jerri Barrett
650-857-6095
jerrib@anitaborg.org