

2007 Grace Hopper Celebration of Women in Computing

EVENT SPONSORSHIP LEVELS

Available to Corporations, National Labs, Start-ups, and Non-Profits

BENEFITS INCLUDE	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER	START-UP & NONPROFIT
	ABI Sponsors	\$25,000	\$10,000	\$5,000	\$2,500	\$1,800
Recognition in Conference Program. Must commit by 8/1/07	Prominent placement of logo	Prominent placement of logo	Placement of logo	Name listed	Name listed	Name listed
Opportunity to sponsor a Friday night social event	✓					
Opportunity to introduce part of a plenary session	✓					
Invitation to participate in GHC Industry Advisory Committee	✓	✓				
Participation in Panel or Workshop in Program. Must commit by 6/1/07	✓	✓				
Branded table at Awards Banquet	✓	✓	✓			
Visibility in Plenary(ies)	✓	✓	✓			
Opportunity to introduce a speaker/panel		✓	✓			
Newcomer Reception Host			✓			
Awards Banquet Co-host		✓				
Opportunity to sponsor a conference add-on (blogging, WIFI, etc.)	✓	✓	✓	✓		
Opportunity to sponsor a conference breakfast or lunch	✓	✓	✓	✓		
Logo on conference t-shirt	✓	✓				
VIP Reception Invitations	✓	✓	✓	✓	✓	✓
Opportunity to sponsor GHC scholarships	✓	✓	✓	✓	✓	✓
Weblink from ABI/GHC website to recruiting page	✓	✓	✓	✓	✓	✓
Visibility in Press Releases	Logo	Logo	Logo	Listed	Listed	Listed
Access to Resume Database	June 30, 2007	July 20, 2007	Aug. 15, 2007	Sept. 15, 2007	Sept. 15, 2007	Sept. 15, 2007
GHC Conference Passes	Based on ABI sponsor level	8	4	2	1	1
Recruiting Table in Exhibit Hall	✓	✓	✓	Shared	Shared	Shared
Materials in Conference Bags	No Limit	Folders containing info, no larger than 9" x 14". No limit on trinkets.	Materials not to exceed 8 ½" x 11", 5 page limit. Trinkets can't exceed price of \$5/unit.	One paper or postcard not exceeding 8 ½" x 11". Trinkets can't exceed price of \$3/unit.	One paper or postcard not exceeding 8 ½" x 11".	One paper or postcard not exceeding 8 ½" x 11".

(continued)

ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE

Please contact the Program Manager for details: Deanna Kosaraju, deannak@anitaborg.org, (650) 857-4389

OPTIONAL TO ADD	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER	START-UP & NONPROFIT
Co-branding opportunities (bag, room keys, etc.)	✓	✓				
Cybercafé SOLD	✓	✓	✓			
Wi-fi SOLD	✓	✓	✓			
Childcare SOLD	✓	✓	✓			
Opportunity to Underwrite Anita Borg Awards (2 at \$10k/ea) SOLD	✓	✓	✓			
Opportunity to Underwrite Denice Denton Award (\$5k) SOLD	✓	✓	✓			
Opportunity to Underwrite Change Agent Awards (3 at \$5k/ea) SOLD	✓	✓	✓			
Blogging Center	✓	✓	✓			
Photokiosk	✓	✓	✓			
Technology Demonstration	✓	✓	✓			
GHC Newcomer Orientation	✓	✓	✓			
Women of Color Lunch SOLD	✓	✓	✓	✓		
Systems Lunch			✓	✓		
Thursday General Lunch	✓	✓	✓			
Friday General Lunch	✓	✓	✓			
Saturday General Lunch	✓	✓	✓			
Scholarship Reunion Lunch			✓	✓		
GHC Scholarship Lunch	✓	✓	✓	✓	✓	✓
ResearchHers Breakfast			✓	✓		
Faculty Lunch	✓	✓	✓	✓		
Saturday Student Lunch	✓	✓	✓	✓		
Ad Space on GHC Website	Free	Free	Free	Paid	Paid	Paid
Ad Space on GHC Program	Free	Free	Paid	Paid	Paid	Paid