

2007 Grace Hopper Celebration of Women in Computing

ACADEMIC SCHOLARSHIP UNDERWRITING LEVELS

Available to Academic Institutions

BENEFITS INCLUDE	GOLD	SILVER	BRONZE	AFFILIATE
	\$15,000	\$7,500	\$3,000	\$1,500
Recognition in Conference Program. Must commit by 8/1/07	Prominent placement of logo	Placement of logo	Institution name listing	Institution name listing
Recognition in Conference Invitations and Announcements	Prominent placement of logo	Placement of logo	Institution name listing	
Scholarships for students of your choosing to attend the conference*	10	5	2	1
Invitation to participate in Academic Advisory Committee	✓			
Official Host of Private Reception for keynote speakers and sponsors	✓			
Display of your logo during plenary sessions	✓			
Logo on Grace Hopper Celebration T-Shirt	✓			
Participation in Panel or Workshop in Program. Must Commit by 6/1/07	✓			
Visibility in Plenary(ies)	✓	✓		
Branded table at Awards Banquet	✓	✓		
Opportunity to introduce a speaker/panel	✓	✓		
Event Signage	Prominent Placement of Logo OR Name	Placement of Logo OR Name		
Visibility in Press Releases	✓	✓	✓	
Link from GHC homepage to your web page using your logo	✓	✓	✓	✓
Recruiting Table in Exhibit Hall	✓	✓	Shared	Shared
Access to Resume Database	July 20, 2007	August 15, 2007	Sept. 15, 2007	Sept. 15, 2007
Materials in Conference Bags	Folders containing info, no larger than 9" x 14". No limit on trinkets.	Materials not to exceed 8 ½" x 11", 5 page limit. Trinkets can't exceed price of \$5/unit.	One paper or postcard not exceeding 8 ½" x 11". Trinkets can't exceed price of \$3/unit.	One paper or postcard not exceeding 8 ½" x 11".

* Each scholarship includes GHC conference registration, travel reimbursement, hotel, meals during conference

ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE

Please contact the Program Manager for details: Deanna Kosaraju, deannak@anitaborg.org, (650) 857-4389

OPTIONAL TO ADD	GOLD	SILVER	BRONZE	AFFILIATE
Co-branding opportunities (conference bag, room keys, etc.)	✓			
Cybercafé SOLD	✓	✓		
Wi-fi SOLD	✓	✓		
Childcare SOLD	✓	✓		
Opportunity to Underwrite Anita Borg Awards (2 at \$10k/ea) SOLD	✓	✓		
Opportunity to Underwrite Denice Denton Award (\$5k) SOLD	✓	✓		
Opportunity to Underwrite Change Agent Awards (3 at \$5k/ea) SOLD	✓	✓		
Blogging Center	✓	✓		
Photokiosk	✓	✓		
Technology Demonstration	✓	✓		
GHC Newcomer Orientation	✓	✓		
Women of Color Lunch SOLD	✓	✓	✓	
Systems Lunch		✓	✓	
Thursday General Lunch	✓	✓		
Friday General Lunch	✓	✓		
Saturday General Lunch	✓	✓		
Scholarship Reunion Lunch		✓	✓	
GHC Scholarship Lunch	✓	✓	✓	✓
ResearchHers Breakfast		✓	✓	
Faculty Lunch	✓	✓	✓	
Saturday Student Lunch	✓	✓	✓	
Ad Space on GHC Website	Free	Free	Paid	Paid
Ad Space on GHC Program	Free	Paid	Paid	Paid