

Grace Hopper Celebration of Women in Computing

Town and Country Resort & Convention Center • San Diego, CA • October 4-7, 2006

CONFERENCE LOGISTICS FOR SPONSORS

We are proud to have sponsors dedicated to helping women in computing advance in their careers. This is a terrific time to make a statement about your commitment to diversity both externally and internally. If you are hiring, this is a great place to recruit Grace Hopper attendees. This is also an opportunity to invite your technical workforce to attend. This sends a positive message to employees, and provides a rewarding experience for them. Even though the emphasis of this conference is to celebrate the achievements of women in technology, an increasing number of men attend. It is worthwhile for men, and likely very different from anything they have experienced.

Conference Passes:

All sponsors receive full-conference registration passes, this includes the Awards Banquet dinner and the VIP Reception. Gold receives eight passes, Silver receives four, Bronze receives two, and Affiliate receives one. Each company will receive a unique certificate code via email to register their attendees at www.regonline.com/ghc2006. Contact Rachelle Siskin (rachelles@anitaborg.org) with questions.

Sponsor Night:

Gold sponsors have the opportunity to organize their own event at the Town and Country Resort on Friday, October 6th at 7pm. Contact Chuck Walrad (chuckw@anitaborg.org) for planning coordination. You may send materials to:

GHC 2006 – Attn: Deanna Kosaraju/Mark Yunker
c/o Town and Country Resort
500 Hotel Circle North
San Diego, CA 92108

Banquet, Receptions, Plenary Sessions:

Gold sponsors are recognized as the official co-hosts of the Awards Banquet held on Thursday, October 5th at 7pm. Gold sponsors will have one reserved table with ten seats at the Awards Banquet. Silver sponsors are recognized as the official co-hosts of the VIP Reception held on Thursday, October 5th at 5:30pm. Gold and Silver sponsors are also highlighted at all plenary sessions.

Pre-Conference TechLeaders Workshop:

Gold sponsors are given two complimentary admission passes to the TechLeaders workshop, with the opportunity to send one additional person at the regular rate. Silver sponsors are given one complimentary admission pass to attend the TechLeaders workshop, with the opportunity to send two additional people at the regular rate. TechLeaders is designed for Senior Woman Executives. It is an all-day pre-conference event held on Wednesday, October 4th by invitation only. Gold and Silver sponsors should submit the names of their attendees to Dianthe Harris (diantheh@anitaborg.org) by September 15th and will then receive instructions on how to register their attendees.

Exhibits:

Gold and Silver sponsors will be assigned a space in the exhibit hall for displaying and distributing recruiting information. Each Gold and Silver sponsor will have a six foot table with two chairs. Gold sponsor will have one power strip to use. Bronze sponsors will share a six foot tabletop display with two chairs. Gold, Silver, and Bronze sponsors will each receive two exhibitor passes to staff their table (optional).

General exhibitor badges will be reserved by company name and may be picked up in the registration area. Table set up time is on Thursday, October 5th from 7:00-8:30am in the California room.

Exhibits will be on display Thursday, October 5th and Friday, October 6th from 8:30am – 5:30pm, and refreshments will be available in the room. You may bring materials with you or have them delivered to the hotel between September 29th- October 2nd to this address:

GHC 2006 - <company name>
Deliver to the California Room
c/o Town and Country Resort

500 Hotel Circle North
San Diego, CA 92108

Resume Database:

Gold and Silver sponsors will have exclusive access to the student resume database which will be available September 15th.

Registration Packets:

Gold, Silver, and Bronze sponsors have the opportunity to include collateral and gifts in the attendee registration packets.

Please provide us with a list of items you would like us to include in the Tote Bag by September 8th

This will, prevent duplicate items, assure everything will fit into the bag, give us an inventory list so we can assure that all items make it into the bag. Upon receipt of your list, we will review it as quickly as possible so that you can place orders, etc. Please refer to the table below for guidelines based on your sponsor level:

Gold Sponsors	<ul style="list-style-type: none">• Folders containing information no larger than 9" by 14"• No limit on trinkets.
Silver Sponsors	<ul style="list-style-type: none">• Marketing materials not to exceed 8 ½ by 11 inches – no more than 5 pages• Trinket cannot exceed a unit price of \$5.00
Bronze Sponsors	<ul style="list-style-type: none">• Paper/Postcard not exceeding 8 ½ by 11"• Trinkets cannot exceed a unit price of \$3.00/unit

Please keep in mind:

1. Please do not include coffee mugs or heavy items. The attendees will be carrying these bags.
2. Nothing easily breakable.
3. Save the "real goodies" for the exhibit tables and sponsor night. This will drive/create personal contact.
4. Please plan to send 1200 pieces of each item

Items should be shipped for arrival between Friday, September 29th and **NO LATER THAN** Monday, October 2nd. Please send all items clearly marked to:

GHC 2006 – Attn: Donna Baglio/Mark Yunker
c/o Town and Country Resort
500 Hotel Circle North
San Diego, CA 92108

Please fax the Bill of Lading to Deanna Kosaraju at (650) 852-8172 by Monday morning, October 2nd so we can inventory items at the arrive at the staging area.

Websites:

Conference Information: www.gracehopper.org
Registration: www.regonline.com/ghc2006
Anita Borg Institute: www.anitaborg.org

Print and Web:

- Gold sponsors will have the opportunity to place an ad in the GHC Printed Program or special Sponsor & Networking Night flyer produced by the Grace Hopper Celebration. Details and submission specs:
 - 8.25 X 5.5 horizontal space ½ page ad
 - Four Color
 - No bleeds
 - High resolution PDF
 - Please submit electronic version on CD or DVD along with a hardcopy version.

These files are usually large file (5 meg or over), so it is best to send them on a cd or DVD. We'll need the electronic and hardcopy in hand by September 1st. Please mark the package clearly and send to:

Anita Borg Institute for Women and Technology
Eric L. Mason
1501 Page Mill Road, ms 1105
Palo Alto, CA 93404

- Gold and Silver sponsors will have their color logo on the outside back cover of the printed program
- Bronze sponsors will have their black and white logo on the outside back cover of the printed program
- Affiliate sponsors will have their name listed on the outside back cover of the printed program
- Gold, Silver, and Bronze sponsors will have their name listed in all GHC press releases
- Gold, Silver, and Bronze sponsors will have their logo printed on all event signage
- Gold, Silver, and Bronze sponsors will have their logo with a link to their homepage on www.gracehopper.org
- Bronze and Affiliate sponsors will have their name listed on www.gracehopper.org

Press kit information can be found at www.gracehopper.org/press.

Any logo changes should be sent to Rachele (rachelles@anitaborg.org) by August 31st.

Logo Print specs: Maximum image area is 2-in. wide by 1.5-in. high. Preferred formats: Vector graphic (.EPS file). All fonts must be outlined. TIFF files, high resolution CMYK, 300 dpi or greater are acceptable. Format images with empty/transparent background box so your logo can be placed on any colored background without 'bounding box' effect.

Logo Web specs: Low resolution 72 dpi Jpeg or Gif or PNG files with a with empty/transparent background box are preferred.

- * Gold level: 180 pixels wide x 60 pixels tall
- * Silver level: 135 pixels wide x 45 pixels tall
- * Bronze level: 100 pixels wide x 30 pixels tall