

SPONSOR BENEFITS

Available Sponsorship Categories for CORPORATIONS and NATIONAL LABS

Sponsorship Categories Levels	Platinum Sponsor \$50K-or above	Gold Sponsor \$25K-\$49.9K	Silver Sponsor \$10K-\$24.9K	Bronze Sponsor \$5K-\$9.9K	Affiliates \$2.5K-\$4.9K
Benefits					
Recognition with primary billing and your logo displayed in the Conference program booklets. Commitment MUST be received by 7/1/04	Primary placement of logo	Prominent placement of logo	Placement of logo	Company name listing	Company name listing
Display of your logo during Plenary Sessions	Center stage				
Opportunity to introduce s keynote speaker at the Plenary Sessions	*				
Website link from Grace Hopper homepage to your technical recruiting page	Link using your logo	Link using your logo	Link using your logo		
Advertisement in program booklet	*	*	*		
Targeted publicity featuring your sponsorship through local and national media	*	*	*		
Inclusion of your company's name in list of sponsors in Conference press releases	*	*	*	*	
Opportunity for senior woman executive from your company to participate in the Conference. Commitment required by 5/1/04	*	*	*		
Opportunity for senior woman executive from your company to participate in Pre-Conference Leadership Summit (limit 50)	*	*	*		
Opportunity to include corporate materials or gifts in registration packets	*	*	*		
Tabletop display space in exhibition area for your company's information	*	*	*		
Shared Tabletop display space in exhibition area for your company's information				*	
Complimentary full-conference registrations, including Gala Awards Dinner and VIP Reception, and VIP Seating at Dinner	10	6	4	2	1
Special Status at Private VIP Reception with keynote speakers and sponsors	Official host of Gala Dinner	Official host of VIP Reception			
Scheduled recruiting opportunity	*	*	*		
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